

IBR 



2023

11th IBRO World Congress of Neuroscience

GRANADA

SPAIN · 9-13 September · 2023



Sponsorship and  
Exhibition Manual





IBRO



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SPAIN - 9-13 September - 2023



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# General Information

## Date and Venue

**9 - 13 September 2023**

**Palacio de Congresos de Granada**

Below you can see listed the main advantages of the selected venue:

- Exhibition area: Locked on the 1st floor, it's open concept and natural light as well as direct access to the Networking terrace guarantees pleasant experience both for exhibitors and attendees
- The main room can host 2,000 people; and the building offers many rooms for parallel sessions
- The conference Centre is located within the city, removing the necessity in added transportation
- Hotels in walking distance



### **Paseo del Violón, 18006 Granada**

Tel. +34 958 246 700

Fax +34 958 246 702

email: [palacio@pcgr.org](mailto:palacio@pcgr.org)

web: [www.pcgr.org](http://www.pcgr.org)

**Visitors access:** Through the main entrance on the Paseo del Violón

**Access to unload merchandise:** On the street behind the Palacio, in front of the Fire Station.

## Participants

Around 4,500 professionals and researchers are expected to attend to the 11th edition of the IBRO World Congress 2023.

## Language

Official languages of the Congress: English.

## Currency

Euros (€).

## Insurance

All attendees are strongly advised to arrange their own travel insurance and medical coverage. The Congress Secretariat and organisers cannot accept liability for personal accidents or loss of or damage to private property of participants and accompanying persons, either during or indirectly arising from the Congress.





## Organised by:



INTERNATIONAL BRAIN RESEARCH ORGANIZATION IBRO is the global association of neuroscience societies established in 1961 that aims to promote and support neuroscience around the world through training, education, research, outreach and engagement activities, and the publication of our two journals, Neuroscience and IBRO Neuroscience Reports.

More than 90 international, regional and national scientific members constitute IBRO's Governing Council which, together with the IBRO Executive Committee and five Regional Committees, address the needs and advance the work of individual scientists and research communities everywhere. In addition, IBRO has partnerships with like-minded scientific organizations to identify priorities and help bridge gaps in knowledge, investment and resources in the field of brain research.

### The IBRO Mission is to:

- develop, support, coordinate and promote scientific research in all fields concerning the brain
- promote international collaboration and exchange of scientific information on brain research throughout the world
- provide for and assist in education and dissemination of information relating to brain research



The Spanish Society of Neuroscience (SENC) brings together scientists working in the field of Neuroscience in Spain.

### The objectives of the SENC, the Spanish Neuroscience Society, are:

- Promote the development of knowledge in the area of Neuroscience, bringing together scientists from different disciplines, and facilitating the integration of research aimed at all levels of nervous system organization.
- Promote education in the field of Neuroscience.
- Promote the relationship with national and international homologous societies and organizations.
- Inform the public about the results and implications of ongoing research in the areas of Neuroscience.

## KENES Group - Technical Secretariat

### General Contact Information

Email: [ibrogranada2023@kenes.com](mailto:ibrogranada2023@kenes.com)

Tel: +34 91 361 2600

Web: <https://ibro2023.org/>

### Sponsorship & Exhibition

Victoria Eskenazi

Email: [veskenazi@kenes.com](mailto:veskenazi@kenes.com)

Tel: +41 22 908 0488 Ext.986

### Registration & Accommodation

Email: [ibrogranada2023-reg@kenes.com](mailto:ibrogranada2023-reg@kenes.com)





## Welcome Letter

**We are delighted and deeply honoured to host the 11th IBRO World Congress from 9-13 September 2023 in the city of Granada, Spain**

On behalf of the Spanish Neuroscientists, we are delighted and very honoured to host the 11th edition of IBRO World Congress, one of the most prestigious international scientific meetings. The Congress will be held in the city of Granada, Spain, from 9-13 September 2023.

This World Congress represents a unique opportunity for neuroscientists from around the world to get together and enjoy excellent science in one of Europe's most impressive cities. We hope you will join us in creating an inspiring and diverse scientific programme, meeting the spirit of IBRO.

The Congress venue, Granada, is a crossroads of the most diverse cultures since the earliest times. In addition to the beauty of its pre-eminent past, Granada now offers all the comforts of a modern and dynamic city, as well as a cultural, cosmopolitan, and youthful atmosphere, in part thanks to its university, -the University of Granada, founded in 1531 and the third largest in Spain.

Besides offering an excellent, inclusive and comprehensive scientific programme, currently under construction, we will support the training of young researchers from countries with limited resources, making it accessible at preferential prices for attendees from developing countries. In the spirit of IBRO, we are truly committed to the present and future of our researchers, fostering their training and building a strong neuroscience community worldwide.

Considering the current evolution of the pandemics, we are confident that, in over a year from now, we will enjoy the pleasure of face-to-face interactions in a health-safe and relaxed environment. As most of you, we are missing this much more fruitful and dynamic mean of discussion, that further encourages participation and inclusion, well beyond neuroscience.

We thus invite you to enjoy and take advantage of this unique event to showcase your science. On behalf of the Local Organizing Committee and of the SENC members, we thank you for your cooperation with the World Congress and look forward to welcoming you in Granada in 2023.



**Juan Lerma**

President of the Local Organizing Committee, IBRO 2023



**Paola Bovolenta**

President of the Spanish Society for Neuroscience (SENC)





## Local Organizing Committee



**Dr. Juan Lerma** is a Professor at the Spanish National Research Council (CSIC).



**Dr. Amanda Sierra** is a Research Professor at Ikerbasque and Achucarro Basque Center for Neuroscience



**Dr. Mara Dierssen** is Group Leader at Centre for Genomic Regulation (CRG) and Institut Municipal d'Investigacions Mèdiques (IMIM).



**Dr. José Esteban** is a Group Leader and Professor at the Spanish National Research Council (CSIC).



**Dr. Paola Bovolenta** is Research Professor of the Spanish National Research Council (CSIC).



**Conchi Lillo** is Professor of Cell Biology at the University of Salamanca



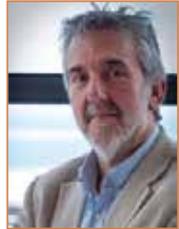
**Dr. Eloísa Herrera** is a Professor at the Spanish National Research Council (CSIC).



**Dr. José Luis Trejo** is a Research Scientist at the Cajal Institute of Madrid in the Spanish National Research Council (CSIC).



**Dr. Albert Compte** is Senior Group Leader at the Institut d'Investigacions Biomèdiques August Pi I Sunyer (IDIBAPS) in Barcelona.



**Dr. Casto Rívadulla** is a Professor at the School of Health Sciences, University of A Coruña.



**Dr. Teresa Giraldez** is Professor of Physiology at the University of La Laguna (ULL) Medical School.



**Dr. Milagros Gallo** is Professor of Psychobiology at the University of Granada (Spain).



**Dr. Rafael Fernández-Chacón** is Professor of Physiology at the Department of Medical Physiology and Biophysics of the University of Seville





## Programme Committee for the 11th IBRO World Congress

### Co-Chair

Paola Bovolenta  
Italy/Spain

Gordon Fishell,  
Canada/US

Mu-ming Poo,  
China/US

### Africa

Noeline Nakasujja,  
Uganda

Njideka Okubadejo,  
Lagos

Nouria Lakhdar-Ghazal,  
Morocco

Paul Manger,  
South Africa

### Asia-Pacific

Tadafumi Kato,  
Japan

Juna Vokucic,  
Australia

Xiang Yu,  
China

Vidia Vaidya,  
India

### Latin America

Christian González-  
Billault, Chile

Bernardo Rudy,  
México

Newton S. Canteras,  
Brazil

Jesica Raingo,  
Argentina

### Pan-Europe

Timmusk Tonis,  
Estonia

Matteo Carandini,  
UK

Marie Carlen,  
Sweden

Vincent Prevot,  
France

### US-Canada

Amita Sehgal,  
US

Chris McBain,  
US

Bianca Jones,  
US

Andrea Tolias,  
US

## Main Topics

1. Nervous system development and related disorders
2. Comparative neuroscience and Evolution
3. Stem cells, organoids, neural injury neurotoxicity and repair
4. Neurons and Glia: physiology and inter-cell communication
5. Neuroimmunology
6. Neural Excitability, Synapses and Plasticity
7. Aging and Neurodegenerative Disorders
8. Diseases of the nervous system (including, infective and psychiatric)
9. Motor and Sensory Systems
10. Sleep, Biological rhythms
11. Neuroendocrine systems
12. Computational Neuroscience
13. Emotion, Memory and Cognition
14. Neuroethology
15. Transcriptomics, genomics, and epigenomics
16. Structural and functional connectomics
17. Robotics and Brain-machine interfaces
18. History, Teaching and Neuro-ethics





## Previous Congresses



**1st World Congress of Neuroscience**  
1982 Lausanne, Switzerland

**2nd World Congress of Neuroscience**  
1987 Budapest Hungary

**3rd World Congress of Neuroscience**  
1991 Montreal, Canada

**4th World Congress of Neuroscience**  
1995 Kyoto, Japan

**5th World Congress of Neuroscience**  
1999 Jerusalem, Israel

**6th World Congress of Neuroscience**  
2003 Prague, Czech Republic

**7th World Congress of Neuroscience**  
2007 Melbourne, Australia

**8th World Congress of Neuroscience**  
2011 Florence, Italy

**9th World Congress of Neuroscience**  
2015 Rio de Janeiro, Brazil

**10th World Congress of Neuroscience**  
2019 Daegu, South Korea





## Previous Sponsors – 2019, Daegu, South Korea

### Platinum Sponsor



### Silver Sponsors



### Bronze Sponsors



### Symposium



### Advertisement





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## Previous Sponsors – 2019, Daegu, South Korea

### Exhibitors





# Previous Sponsors – 2019, Daegu, South Korea

## Exhibitors



## Luncheon Seminar





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# Programme

Tentative time	Day 1: Sat. 9th of September	Tentative time	Day 2: Sun. 10th of September	Tentative time	Day 3: Mon. 11th of September		
8:00-19:00	Registration	8:00-19:00	Registration	8:00-19:00	Registration		
9:00-12:00	Student's Symposium	09:00-10:00	Plenary Lecture 2	09:00-10:00	Plenary Lecture 4		
10:00-12:00		Parallel Symposium 4	Parallel Symposium 5	Parallel Symposium 6	Parallel Symposium 10	Parallel Symposium 11	Parallel Symposium 12
12:00-13:00	Student Symposium posters (12-13)	12:00-13:00	Poster Session	12:00-13:00	Poster Session		
14:00-16:00	Parallel Symposium 1	13:00-14:00	Special Events	13:00-14:00	Special Events		
	Parallel Symposium 2		ECR Professional Development: Career path in different continents		ECR Professional Development: What is behind a high impact paper?		
	Parallel Symposium 3		Workshop: Quantitative Imaging: Revealing the Secret Lives of Cells With Advanced Microscopy		Workshop: Quantitative Imaging II: Image analysis hands-on workshop		
16:00-17:00	Opening Ceremony	14:00-15:00	Special Lectures	14:00-15:00	Special Lectures		
17:00-18:00	Opening Lecture	15:00-17:00	Parallel Symposium 7	15:00-17:00	Parallel Symposium 13	Parallel Symposium 14	Parallel Symposium 15
18:00-19:00	Opening Cocktail	17:00-18:00	Poster Session	17:00-18:00	Poster Session		
		18:00-19:00	Plenary Lecture 3	18:00-19:00	Hosting Society Plenary Lecture		
20:00-21:30	Pint of Science	19:00-20:00	Alumni Reception	19:00-20:20	Career Path Round Table & Networking		
		20:00-21:30	Pint of Science	20:30-22:30	Banquet		

Tentative time	Day 4: Tue. 12th of September	Tentative time	Day 5: Wed. 13th of September		
8:00-19:00	Registration	8:00-19:00	Registration		
09:00-10:00	Plenary Lecture 6	09:00-10:00	Plenary Lecture 8		
10:00-12:00	Parallel Symposium 16	10:00-12:00	Parallel Symposium 22	Parallel Symposium 23	Parallel Symposium 24
12:00-13:00	Poster Session	12:00-13:00	Poster Session		
13:00-14:00	Special Events	13:00-14:00	Special Events		
	ECR Professional Development: Open Science/Data sharing/data management (EBRAIN)		ECR Professional Development: Career path out of academia (Industry/Organisations)/Research Management		
	Workshop: Novel tools for spatiotemporal modulation of neuronal circuits: anticipating the future		Workshop: Combine and compare (single-cell omics) multiples		
14:00-15:00	Special Lectures	14:00-15:00	Special Lectures		
15:00-17:00	Parallel Symposium 19	15:00-16:00	Closing Lecture		
	Parallel Symposium 20	16:00-16:30	Closing Ceremony		
	Parallel Symposium 21				
17:00-18:00	Poster Session				
18:00-19:00	IBRO Presidential Lecture				
19:00-19:40	Meet the Expert Session 1				
	Meet the Expert Session 2				
	Meet the Expert Session 3				
20:00-22:00	Presidential Dinner (by invitation)				





## Invited Keynote Speakers

- Dr. Wail Benjelloun (Morocco)
- Prof. Haruhiko Bito (Japan)
- Prof. Marisa Carrasco-Queijeiro (United States)
- Prof. Yang Dan (United States)
- Prof. Isabel Fariñas (Spain)
- Dr. Yukiko Goda (Japan)
- Prof. Francisco Guimarães (Brazil)
- Dr. Angelina Kakooza (Uganda)
- Dr. Eunjoon Kim (South Korea)
- Prof. Jonathan Kipnis (United States)
- Prof. Yulong Li (China)
- Prof. Michela Matteoli (Italy)
- Dr. Tirin Moore (United States)
- Dr. Linda J. Richards (United States)
- Dr. Alejandro Schinder (Argentina)
- Prof. Michal Schwartz (Israel)
- Prof. Deborah Suchecki (Brazil)
- Dr. Claire Wyart (France)
- Dr. Hongkui Zeng (United States)





## Why Take Part?

The 11th IBRO World Congress of Neuroscience is one of the most significant International Events organized in the field of Neuroscience. The Congress will provide a unique opportunity to meet the best experts and scientists from the entire world, promote your organisation, support your brand and maintain a high profile within your field of business.

The organisers extend a warm invitation also to educational centres, universities, publishing houses, local societies or NGO's to demonstrate their activities and research by participating in this event.

Early confirmation of your interest to exhibit will ensure the highest level of exposure to the attendees of the Congress. An extensive promotional campaign includes advertisements, e-mail newsletters and web exposure.



### Explore the huge marketplace

IBRO membership includes 80 corporate and academia affiliated associations with over 75,000 neuroscientists. Around 4,000 neuroscientists from around the world are expected to attend the IBRO 2023.



### Make the most of advertising media

IBRO 2023 offers you a diversity of advertising media: website links, e-newsletters, mobile apps, colorful on-site banners, printed programmes and brochures, social events, etc.



### Important Get-Together opportunity

The organizers understand the importance of getting together and various networking opportunities will be organized in parallel to the scientific programme. Everything from the informal Pint of Science Nights, where the young researchers, general public and established experts can all mingle together to the classical Congress Gala Dinner.



### Exhibit your products

The exhibit hall will accommodate poster sessions, rest areas and meeting points. Thousands of attendees can visit your exhibit stand and view your products and services. In below pages you could find the exhibition floor plan and select your booth.



### Meet world class speakers & experts

IBRO 2023 will feature distinguished plenary and keynote lecturers in brain and neuroscience research including more than 40 symposia have been organized by experts in various fields of neuroscience. Exhibitors will get free admission to all scientific sessions.



## Sponsorship Categories and Benefits

Sponsorship categories will be granted according to the total amount of the collaboration.

The following packages serve as a guide and are subject to change since the items and benefits will be granted on a first come, first served basis, and are subject to availability.

The benefits will be directly related to the category to which you belong.

	<b>Platinum</b>	<b>€30,000</b>
	<b>Gold</b>	<b>€20,000</b>
	<b>Silver</b>	<b>€11,000</b>
	<b>Bronze</b>	<b>€7,000</b>
	<b>General</b>	<b>&lt;€7,000</b>

	Platinum €30,000	Gold €20,000	Silver €11,000	Bronze €7,000	General <€7,000
Final list of participants (after the Congress), including only participants who agree to share information	X				
Full registrations	6	4	2	1	
Bag insert*	1	1	1		
One advertisement page in the programme	X	X			
Logo on a PowerPoint slide shown in all session rooms prior to the beginning of sessions and during the breaks	X	X	X		
Logo in the final programme	X	X	X	X	X
Logo on the Congress website	X	X	X	X	X
Logo on the Acknowledgement board on-site	X	X	X	X	X

\*To be provided by the sponsor

All Acknowledgments and Advertisements are subject to receipt by publishing date.





# Exhibition Opportunities

A commercial and professional exhibition will take place alongside the Congress. This represents an excellent opportunity to approach decision makers and show them your products, services and cutting-edge technology.

## Shell Scheme Booth

The minimum size for the Shell Scheme Booth is of 6sqm (2m x 3m). Companies can choose to add more square meters to their booth or choose to have more than one booth depending on the availability (booth locations will be assigned on a "first come, first served basis").

The order of Shell Scheme Booth Includes:

- Shell scheme frame, basic lighting
- Blue carpet
- Electric supply with one socket
- Fascia panel with standard lettering
- Cleaning of public areas and gangways exhibitor passes

Rate per sqm: € 630





# General Information

## Additional Benefits for Exhibitors

By being part of the Exhibition, your company will receive the following additional benefits:

- Logo as an exhibitor on the Congress website with a link to your company's website.
- Logo in the Congress App.
- Logo on the Acknowledgement Board onsite.
- Logo in the programme.
- Company name and signage in the exhibition during the Congress.

\*Attention: Space only / shell scheme rental does not include any furniture or booth cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual

## Exhibitors Registration

All exhibitors must be registered. They will receive a badge with the name of the exhibiting company. exhibitor passes allow access to the Commercial Exhibition Area and will be used exclusively by the company staff.

Based on the size of your space you are entitled to the following badge number:

- 2 exhibitor passes for spaces up to 6sqm
- 4 exhibitor passes for spaces from 6sqm to 12sqm
- 6 exhibitor passes for spaces larger than 12sqm

Additionally, extra exhibitor passes can be purchased at a unit cost of €150.

## Space Allocation

To ensure the reservation of a specific location, it is necessary to send the Sponsorship and Commercial Exhibition Form duly completed via email to Éncar Fernández (efernandez@kenes.com). It is important that you clearly select your preferred space (please, write three options) and size in the form. The space is allocated on first come-first served bases.





## Technical Manual

The Technical Manual for Exhibitors describes all the technical aspects of the Trade Show. It will be distributed among the exhibiting companies around two months before the Congress. It includes:

- Technical details and rules about the venue.
- Details of the final exhibition and specific contact information.
- Contractor details.
- Services available for exhibitors and order forms.

## Site Inspection Visits

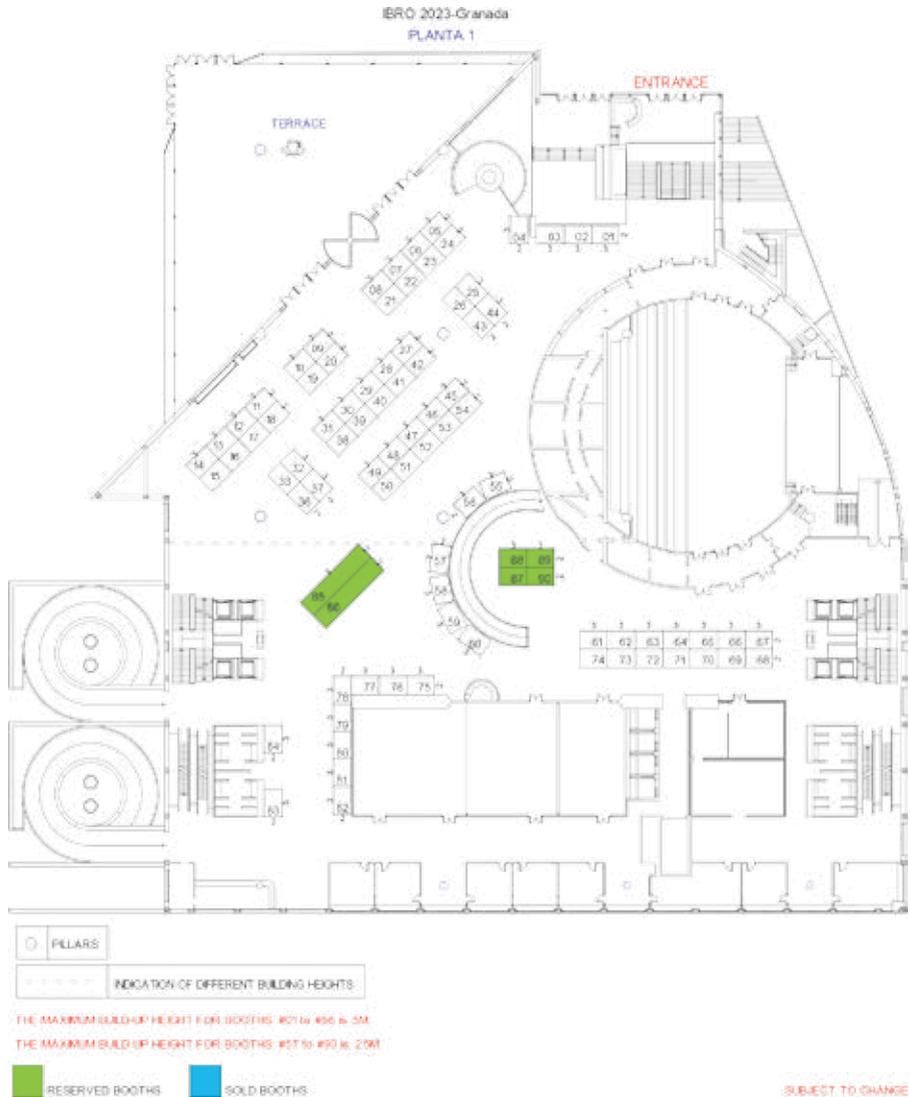
Site visits can be arranged prior to the Congress. If you wish to make an appointment, please contact the Technical Secretariat: Éncar Fernández, [efernandez@kenes.com](mailto:efernandez@kenes.com)





# Commercial Exhibition Floorplan

Booths are limited, so book yours now!!





# Sponsorship Opportunities List

## Educational Opportunities

By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to the efforts of the IBRO Congress to exchange the expert scientific knowledge around the World.

All educational grants are managed in compliance with relevant industry compliance codes. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

### Educational Opportunities

Opportunity to organize a Satellite Lunch Symposium, up to 60 minutes (programme subject to the approval of the Congress Scientific Committee). Includes: hall rental, standard audio/visual equipment, display table. Symposia programmes will be included in the programme (subject to receipt by publishing deadline) in the Industry Section.

€ 10,000 (+ VAT)  
Lunch boxes not included

The supporting Company must cover all speakers' expenses including registration, accommodation and travel expenses, in addition to the support fee. Support will be acknowledged in the IBRO World Congress 2023 website, programme, official signage, as well as during the session itself.

### Unrestricted Educational Grant in Support of an Existing Symposia and/or Technical Workshop

€ 4,500 (+ VAT)

The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics will be available on the website. Support will be acknowledged in the IBRO World Congress 2023 website, programme, official signage, as well as during the session itself.





## Technology and Promotional Opportunities

### Mobile APP

€ 9,000 (+VAT)

All the information on the Congress (programme, speakers, exhibitors, useful information, etc.) in an app for mobile phones and tablets, with a large part of the content accessible even without an Internet connection once downloaded. It also allows exhibitors and sponsors to be highlighted and promoted, getting more profitability from their presence at the event. The sponsor's logo will appear in the app header and there will be a specific section in the app to include an ad or information about the company.



### Wi-Fi

€ 10,000 (+VAT)

Offer all Congress participants the courtesy of the Congress WiFi Connection.

### BTIC: Self-Registration Stations

€ 4,000 (+VAT)

The registration of the participants is done in the BTIC stations, in which the delegates print their badges. All Congress participants visit this point. The sponsor's logo will appear on the screensaver and on the signage of the stations.

### Charging Kiosk

€ 6,000 (+VAT)

Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the Congress delegates. Opportunity to brand the Charging Kiosk with your company name and logo.

### Information Point

€ 6,000 (+VAT)

Touch screens where participants can review all the information on the Congress, located in a preferential area. The sponsor's logo will be included on the display stand.



### Social Media/Twitter Virtual Wall

€ 6,000 (+VAT)

The Social Media/Twitter Wall is an exciting and modern item that encourages delegates to post messages related to IBRO Congress. This item provides you with great exposure! Your company logo will be placed on signage of the social media pop up screen.



### Barcode Readers

€ 750 (+VAT)  
per device

The barcode reader is a tool for the control of your booth visits in the Exhibition Area. This device helps you collecting the information of your visitors by scanning the barcode on their badge.

### Push notification (App)

€ 2,000 (+VAT)

Push notification with information about the company activity in the Congress that appears on the screen of the App when the Congress is being held. All the connected delegates will see this ad (text).





## On-Site Promotional Opportunities

### Branded Congress Bags

€ 18,000 (+VAT)

Company name and/or logo, together with a Congress logo to be printed on each Congress bag. This opportunity is exclusive and will be provided to one company only. If sponsor provides the branded Congress bags they will be subjected to approval of the Organising Committee.

### Lanyards

€ 8,000 (+VAT)  
€ 5,500 (+VAT)  
provided by the sponsor

Company name and/or logo on each badge lanyard. This opportunity is exclusive and will be provided to one company only. If sponsor would like to provide the lanyard, the design will be subject to approval of the organizing committee.

### Badges

€ 8,000 (+VAT)

Company logo to be printed on the front page of each name badge. This opportunity is exclusive and will be provided to one company only.

### Special pack Lanyards + Badges

€ 15,000 (+VAT)

### Notebooks and pens

€ 9,000 (+VAT)

Company name and/or logo, together with a Congress logo to be printed on notepads to be distributed to all Congress participants. This opportunity is exclusive and will be provided to one company only. Sponsor to provide the notepads, subject to approval of the Organising Committee.

### Congress Bag Inserts

€ 4,000 (+VAT)  
price per unit

One (1) insert or promotional leaflet to be inserted in the Congress bags for all delegates. Provided by the sponsoring company.

### Congress abstracts on a memory stick

€ 15,000 (+VAT)  
USB included

Company logo to be printed on each memory stick with Congress abstracts distributed to all participants. This opportunity is exclusive and will only be provided to one company.





## On-Site Promotional Opportunities

### Signage

€ 7,500 (+VAT)

There will be extensive Congress signage around the venue, and the opportunity exists for the Sponsor to support this service and have their Company logo on designated signage.

### Registration confirmation email

€ 5,000 (+VAT)

Sponsor logo on the confirmation email, that is received by all the delegates.

### Pre-Congress informative email

€ 5,000 (+VAT)

Sponsor logo on the informative email that is sent before the beginning of the Congress to all the delegates with all the essential information for their participation.

### Promotional email

€ 5,000 (+VAT)

Before the Congress takes place, it is possible to send a promotional mailshot to all the participants, inviting them to attend your Satellite Symposium and/or visit your booth. HTML provided by the sponsor (upon approval of the Committee).

### Ad in programme

€ 5,000 (+VAT)

The programme will be distributed to all participants. Advertisements can be purchased for inside pages and cover page. Type: Inside Page Full Color in Industry Section (€2,500); Inside Back Cover Full Color (€3,500); Outside Back Cover Full Color (€5,000).

### Delegates passport

€ 12,000 (+VAT)

It is a notebook in which attendees have to collect as many the stamps of the exhibiting companies to get a "prize". The sponsoring company may include its logo and an advertising page in the passport. In addition, if you wish, delegates can collect the notebook at the beginning.





## On-Site Promotional Opportunities

### Speaker´s Ready Room

€ 4,000 (+VAT)

Facilities will be available for speakers and abstract presenters to check their presentations. The name/logo of the company will appear on the signage at the entrance to the room, and its logo will be displayed on the screensavers of each workstation. In addition, the sponsor is offered the opportunity to sponsor the mouse pads for the computers available to the speakers.

### Photo booth

€ 6,000 (+VAT)

Opportunity of sponsoring a photo booth in which participants can take photos that they receive instantly (they can also send them to their email), framed with their company logo. The background consists of a rear panel with the image of the Congress and the sponsor's logo. It can be located in its space in the Commercial Exhibition.

### Water Fountains

€ 6,000 (+VAT)

We plan the IBRO 2023 to be individual plastic bottle free, for which water fountains will be distributed around the venue. The base of the fountains can be branded with your logo





## Networking Opportunities

### Coffee Back Packs

€ 15,000 (+VAT)

Improve the morning of the delegates by inviting them to a coffee. Several hostesses wearing special thermos back packs will be offering coffee to the delegates in the registration area and around your booths. Logo at the coffee back packs. Cups, coffee and milk included.

### Chillout Terrace Area

€ 20,000 (+VAT)

The terrace adjacent to the exhibition hall will be set-up as the networking and chill-out area, which will be available to all Congress participants. The sponsoring company is free to place pull-up banners in the terrace area and other branding material. F&B options can be discussed.

### Congress Dinner

€ 25,000 (+VAT)

Company logo to be printed on all dinner tickets & table menus. Opportunity to place your promotional material for each participant on the dinner tables, also napkins or hydroalcoholic wipes. Opportunity to display company roll-ups or banners. Ten (10) tickets for guests to attend the Gala Dinner.

Haven't seen something that would interest you or have a promotional idea you want to discuss? Don't hesitate to reach out and let us know at [veskenazi@kenes.com](mailto:veskenazi@kenes.com)

Any of the above listed options can be adapted and tailor-made to match your needs and budget.





# Sponsorship Booking

The prices established in this Sponsorship Manual do not include taxes.

## Payment Terms

- 60% upon receipt of agreement and first invoice
- 40% by June 9th, 2023
- All payments must be received before the start date of the IBRO World Congress 2023. Should the Supporter fail to complete payments prior to the commencement of the IBRO World Congress 2023, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
- Reservations made less than 3 months before the Congress will be subject to 100% payment upon reservations.

## Form of Payment

BANK TRANSFER.

Bank charges are responsibility of the payer

## Cancellation/ Modification Policy

**Cancellation/Modification of Opportunities must be made in writing to Victoria Eskenazi, [veskenazi@kenes.com](mailto:veskenazi@kenes.com).**

The Organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 15th March, 2023 (inclusive)
- 50% of the agreed package amount if the cancellation/modification is made between March 15th, 2023 and June 9th, 2023 (inclusive)
- 100% of the agreed package amount if the cancellation/modification is made after June 9th, 2023





# TERMS AND CONDITIONS

## APPLICATION TO PARTICIPATE

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

## OBLIGATIONS AND RIGHTS OF THE exhibitor/ SPONSOR

Registration implies full acceptance by the exhibitors/Sponsors of the exhibition/sponsor regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the exhibitor/Sponsor. By applying to participate, the exhibitor/Sponsor make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

## OBLIGATION AND RIGHTS OF ORGANISER

The Organiser undertakes to allocate exhibition space/sponsor items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by

payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors/Sponsors. The Organiser reserves the has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting exhibitor/Sponsor.

## LIABILITY INSURANCE

Equipment and all related display materials installed by Exhibitors/Sponsors are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/Sponsors.

The exhibitor/Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The exhibitor/Sponsor shall hold harmless the Organiser from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Sponsor/ exhibitor will purchase insurance policies for the above listed damages.

## INDUSTRY CODES OF PRACTICE

All exhibitors and Supporting Companies must comply with applicable national and international rules, regulations and industry standards regarding exhibition areas. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organiser to any suits, demands by the Sponsors/exhibitor/any third party.





## EXHIBITION REGULATIONS

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor / Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. exhibitors are kindly requested to allow sufficient see-triugh areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 3m. exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the exhibitor's responsibility to pack and remove or consign for shipment all

items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently Payment is to be made in accordance with the conditions of payment listed in the prospectus. Should the exhibitor /Sponsor fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsor items or seek compensation for non-fulfilment of contract. Participation by exhibitors/ Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organiser. exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organiser ensures daily cleaning of the aisles. exhibitors /Sponsors are responsible for the cleaning of their stands. The provision of refreshments for the participants by exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the exhibitor.

Any special decoration or fittings must be submitted to the Organiser for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to exhibitors. The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.



